Common mails

For another event

While the guest speakers for the above-mentioned event have already been confirmed, we are pleased to extend an invitation for you to join us as a guest speaker at an upcoming event. We would greatly appreciate it if you could share your thoughts and availability at your earliest convenience.

### 📅 **Event Snapshot**

**Date & Time:**  
**Duration:** 1 hr

**Topic:**

**Event Type:** Live Panel Discussion with Interactive Q&A  
**Number of Speakers:** 3 -4  
**Platform:** Zoom (Live Webinar)

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

Confirmation mail

Hi ,

Thank you for confirming your participation. We’d be thrilled to have you on board for the event and to learn from your expertise.

I’ve copied Liyanna Faith from our team, and she’ll be in touch with additional details. In the meantime, if there’s anything else you need, don’t hesitate to reach out. We’re excited to collaborate and will make sure you have everything you need to prepare for the event. Thank you again for joining us!

Hi Liyanna,

…………. has confirmed …his…… availability and participation as a speaker for the VET panel on …………., 2025. Please proceed with the next steps accordingly.

Tab 7

For reference:

* Past webinar replay, watch here: <https://us02web.zoom.us/rec/share/78x-uWhUEBBAHWeXe0Qo4ImZgGAFgp8YF6o0xNZTlN0e2KGooDTbAdtrGaUUG_3J.zNfv2TFNG-vBZZPK>

OCT 8th revised

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Culture & Leadership Expert Panel**

Hi ,

I hope you are doing great! I’m [**Reshani Tamasha**](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

I've been following your remarkable work to the veterinary community and believe you would provide tremendous value to our audience through a joint online event. We have an upcoming online event and have shortlisted you as a guest speaker.

### **A Quick Look at What We Do**

At the Veterinary Business Podcast, we cover a wide range of topics, including business strategies, marketing trends, financial management, client relations, AI, law, and more. Our main goal is to provide veterinarians, practice owners, and office managers in the USA and Canada, with the knowledge and insights they need to manage their practices effectively.

### **Our Podcast Co-Host Panel Includes:**

* Naren Arurajah - Founder of Veterinary Business Institute CEO of Ekwa Marketing
* Dr. Joel Parker - Veterinarian and Co-Founder of Parke Business Systems
* Dr. Mark Roozen - Veterinarian and International Business Advisor
* Dr. Amanda Landis - Hanna - Veterinarian and Chief Veterinary Officer of One Health Group

👉 For more information, please visit our website: [*Veterinary Business Institute*](https://www.veterinarybusinessinstitute.com/)

On behalf of the **Team**, I’d love to extend a warm invitation for you to join us as a **featured speaker** at our upcoming Expert Panel Webinar Series: **Veterinary Culture & Leadership Panel**.

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### **Event Snapshot:**

* **Date:** Wednesday, October 8, 2025
* **Time:** 8:00 PM to 9:00 PM EST
* **Duration:** 1 Hour
* **Topic:** *From Stuck to Thriving: Redefining Leadership, Communication, and Culture in Modern Veterinary Practices Format*:

**Key discussion points:**

* + - Shifting from “managing” to truly leading teams with clarity and vision.
    - How open communication builds trust and reduces staff turnover.
    - Creating a culture where feedback is welcomed and acted upon.
    - Aligning practice values with daily decision-making.
    - Balancing accountability with empathy in leadership.
* **Number of Speakers: 2-3**
* **Format:** Panel Discussion with Interactive Q&A Session
* **Platform:** Zoom
* **Webinar Type:** Live Webinar (also streaming on our LinkedIn and Facebook pages)
* **Event Registration:** Complimentary

### **What We’re Looking For**

We believe your voice and expertise would resonate strongly with our global audience. You’ve been shortlisted based on your impactful work, and we’re confident you’d add tremendous value to the conversation.

### **What’s In It for You**

* **Visibility:** Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* **Networking Opportunities:** Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
* **Content Contribution:** Share your knowledge and insights, establishing yourself as a thought leader within the veterinary community and potentially leading to future speaking opportunities.
* **Promotional Exposure:** Your involvement will be highlighted across our promotional channels, including our website, social media platforms, and podcast episodes.
* **Further Opportunities:** Panelists who actively contribute and are recognized as experts by veterinary practice owners will be invited to future webinars, including solo Lunch and Learns, panels, or quarterly Veterinary Business Institute Summits.
* **Attract Potential Clients:** This platform will help you showcase your leadership and culture-building strategies, enhance your visibility, and ultimately attract clients seeking your expertise.

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A host from our academy will be there to support you throughout the session. At the end, the host will also display a slide featuring a free giveaway from our platinum sponsor, Ekwa Marketing.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

Oct 8 LinkedIn

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Event Snapshot:

🗓 Date:Wednesday, October 8, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-From Stuck to Thriving: Redefining Leadership, Communication, and Culture in Modern Veterinary Practices

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Shifting from “managing” to truly leading teams with clarity and vision.

▪️How open communication builds trust and reduces staff turnover.

▪️Creating a culture where feedback is welcomed and acted upon.

▪️Aligning practice values with daily decision-making.

▪️Balancing accountability with empathy in leadership.

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<https://www.veterinarybusinessinstitute.com/>

OCT 13th revised

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Financial Health Panel**

Hi ,

I hope you are doing great! I’m [**Reshani Tamasha**](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

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On behalf of the **Team**, I’d love to extend a warm invitation for you to join us as a **featured speaker** at our upcoming Expert Panel Webinar Series: **Veterinary Financial Health Panel**.

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### **Event Snapshot:**

* **Date:** 13th October, 2025
* **Time:** 8:00 PM to 9:00 PM EST
* **Duration:** 1 Hour
* **Topic:** *Veterinary Financial Health Panel - Hidden Profit Leaks: What Every Practice Owner Needs to Know About Money Management*

**Key discussion points:**

* + - Common overlooked expenses that drain veterinary practice profits.
    - The role of inventory management in financial success.
    - Setting pricing structures that reflect the true value of services.
    - Leveraging financial reports for better decision-making.
    - How small operational adjustments can lead to major profit growth.
* **Number of Speakers: 2-3**
* **Format:** Panel Discussion with Interactive Q&A Session
* **Platform:** Zoom
* **Webinar Type:** Live Webinar (also streaming on our LinkedIn and Facebook pages)
* **Event Registration:** Complimentary

### **What We’re Looking For**

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### **What’s In It for You**

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Oct 13 LinkedIn

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Event Snapshot:

🗓 Date: 13th October, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-Veterinary Financial Health Panel - Hidden Profit Leaks: What Every Practice Owner Needs to Know About Money Management

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Common overlooked expenses that drain veterinary practice profits.

▪️The role of inventory management in financial success.

▪️Setting pricing structures that reflect the true value of services.

▪️Leveraging financial reports for better decision-making.

▪️How small operational adjustments can lead to major profit growth.

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<https://www.veterinarybusinessinstitute.com/>

OCT 22nd

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Technology & Innovation Panel**

Hi ,

I hope you are doing great! I’m [Reshani Tamasha](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

I've been following your remarkable work to the veterinary community and believe you would provide tremendous value to our audience through a joint online event. We have an upcoming online event and have shortlisted you as a guest speaker.

### A Quick Look at What We Do

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On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: **Veterinary Technology & Innovation Panel**

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### Event Snapshot:

* 🗓 Date: 22nd October, 2025
* 🕖 Time: 8:00 PM to 9:00 PM EST
* 🎯Main topic-*Veterinary Technology & Innovation Panel - When Tech Helps- and When It Hurts-the Human-Animal Connection*

💬Key discussion points:

▪️The benefits of telemedicine and remote monitoring.

▪️Risks of over-reliance on automation in client interactions.

▪️Finding balance between efficiency and personal touch.

▪️Training staff to use tech tools while keeping empathy at the forefront.

▪️How technology can improve compliance and patient follow-up..

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

### **What We’re Looking For**

We believe your voice and expertise would resonate strongly with our global audience. You’ve been shortlisted based on your impactful work, and we’re confident you’d add tremendous value to the conversation.

### **What’s In It for You**

* Visibility: Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* Networking Opportunities: Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
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Oct 22 LinkedIn

Hi ,

I’m Reshani Tamasha, and I serve as an Independent Consultant for Veterinary Business Institute.

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On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: Veterinary Technology & Innovation Panel.

Event Snapshot:

🗓 Date: 22nd October, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-Veterinary Technology & Innovation Panel - When Tech Helps- and When It Hurts-the Human-Animal Connection

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️The benefits of telemedicine and remote monitoring.

▪️Risks of over-reliance on automation in client interactions.

▪️Finding balance between efficiency and personal touch.

▪️Training staff to use tech tools while keeping empathy at the forefront.

▪️How technology can improve compliance and patient follow-up.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

<https://www.veterinarybusinessinstitute.com/>

Oct 22 Text

Hi , I hope you're doing well!

I'm Reshani Tamasha, an Independent Consultant with the Veterinary Business Institute. We have an upcoming online event on October 22, 2025 | 8:00 – 9:00 PM EST under the **Event topic:** Veterinary Technology & Innovation Panel - When Tech Helps- and When It Hurts-the Human-Animal Connection, and would love to have you as a guest speaker.

I recently sent an email from reshani@thrivingdentistpartnerships.com, if you haven't seen it, kindly check your inbox or spam folder when you get a chance. Your insights would be highly valuable, and we look forward to your participation!

OCT 29th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Talent Solutions Panel**

Hi ,

I hope you are doing great! I’m [Reshani Tamasha](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

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On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: **Veterinary Talent Solutions Panel.**

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### ​**​ Event Snapshot:**

* Date: 29th October, 2025
* Time: 8:00 PM to 9:00 PM EST
* Main topic- Veterinary Talent Solutions Panel - The Workforce Crisis: Real Strategies to Recruit, Retain, and Rebuild Veterinary Teams

Key discussion points:

▪️Beyond job postings: creative recruitment strategies that actually work.

▪️Reducing burnout through realistic scheduling and workload management.

▪️Building career pathways that encourage professional growth.

▪️Retention strategies that go beyond paychecks and bonuses.

▪️How culture impacts recruitment and long-term loyalty.

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

### **What We’re Looking For**

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Event Snapshot:

🗓 Date: 29th October, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-Veterinary Talent Solutions Panel - The Workforce Crisis: Real Strategies to Recruit, Retain, and Rebuild Veterinary Teams

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Beyond job postings: creative recruitment strategies that actually work.

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Oct 30 th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Risk & Compliance Panel**

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This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### ​**​ Event Snapshot:**

* Date: 30th October, 2025
* Time: 8:00 PM to 9:00 PM EST
* Main topic- Veterinary Risk & Compliance Panel - Legal Blind Spots: The Hidden Liabilities Practices Can’t Afford to Miss

Key discussion points:

▪️Common compliance oversights in veterinary practices.

▪️Employment law pitfalls with contracts, scheduling, and overtime.

▪️Risks tied to telemedicine and client data protection.

▪️The importance of documenting care and communication with clients.

▪️How proactive legal reviews can save practices from costly disputes.

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

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In addition to the podcast, we also host webinars aimed at empowering veterinary professionals.

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: Veterinary Risk & Compliance Panel.

Event Snapshot:

🗓 Date: 30th October, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-Veterinary Risk & Compliance Panel - Legal Blind Spots: The Hidden Liabilities Practices Can’t Afford to Miss

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Common compliance oversights in veterinary practices.

▪️Employment law pitfalls with contracts, scheduling, and overtime.

▪️Risks tied to telemedicine and client data protection.

▪️The importance of documenting care and communication with clients.

▪️How proactive legal reviews can save practices from costly disputes.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

<https://www.veterinarybusinessinstitute.com/>

Nov 5th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Pet Owner Experience Panel**

Hi ,

I hope you are doing great! I’m [Reshani Tamasha](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

I've been following your remarkable work to the veterinary community and believe you would provide tremendous value to our audience through a joint online event. We have an upcoming online event and have shortlisted you as a guest speaker.

### **A Quick Look at What We Do**

At the Veterinary Business Podcast, we cover a wide range of topics, including business strategies, marketing trends, financial management, client relations, AI, law, and more. Our main goal is to provide veterinarians, practice owners, and office managers in the USA and Canada, with the knowledge and insights they need to manage their practices effectively.

### **Our Podcast Co-Host Panel Includes:**

* Naren Arurajah - Founder of Veterinary Business Institute CEO of Ekwa Marketing
* Dr. Joel Parker - Veterinarian and Co-Founder of Parke Business Systems
* Dr. Mark Roozen - Veterinarian and International Business Advisor
* Dr. Amanda Landis - Hanna - Veterinarian and Chief Veterinary Officer of One Health Group

👉 For more information, please visit our website: [*Veterinary Business Institute*](https://www.veterinarybusinessinstitute.com/)

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: **Pet Owner Experience Panel .**

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### ​**​ Event Snapshot:**

* Date: 5th November, 2025
* Time: 8:00 PM to 9:00 PM EST
* Main topic- Pet Owner Experience Panel - Cutting Wait Times in Half: Bold Solutions for a Better Client Experience

Key discussion points:

▪️Streamlining scheduling systems to reduce bottlenecks.

▪️Leveraging tele-triage and nurse appointments for efficiency.

▪️Designing clinic flow with both pets and clients in mind.

▪️Communicating delays transparently to improve client trust.

▪️Using data to identify peak-time challenges and solutions.

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

### **What We’re Looking For**

We believe your voice and expertise would resonate strongly with our global audience. You’ve been shortlisted based on your impactful work, and we’re confident you’d add tremendous value to the conversation.

### **What’s In It for You**

* Visibility: Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* Networking Opportunities: Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
* Content Contribution: Share your knowledge and insights, establishing yourself as a thought leader within the veterinary community and potentially leading to future speaking opportunities.
* Promotional Exposure: Your involvement will be highlighted across our promotional channels, including our website, social media platforms, and podcast episodes.
* Further Opportunities: Panelists who actively contribute and are recognized as experts by veterinary practice owners will be invited to future webinars, including solo Lunch and Learns, panels, or quarterly Veterinary Business Institute Summits.
* Attract Potential Clients: This platform will help you showcase your leadership and culture-building strategies, enhance your visibility, and ultimately attract clients seeking your expertise.

**Here’s a quick summary of how the partnership works:**

* No financial commitment is required, as the event is fully sponsored and free to attend.
* Promotional materials will be provided to share with your audience.
* Your only commitment would be to assist in promoting the event and encouraging sign-ups to help make it successful. Any effort to boost registrations would be deeply appreciated.
* The event will be recorded for later viewing.
* Additionally, if you were able to secure more than 10 registrations you will receive the full registration list after the event and if you were able to secure more than 25 registrations you will have the chance to feature in our podcast and be considered a long-term partner for future collaborations as a token of our appreciation(we organize mini summits, summits, expert panels as well).

A host from our academy will be there to support you throughout the session. At the end, the host will also display a slide featuring a free giveaway from our platinum sponsor, Ekwa Marketing.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

Nov 5 LinkedIn

Hi ,

I’m Reshani Tamasha, and I serve as an Independent Consultant for Veterinary Business Institute.

In addition to the podcast, we also host webinars aimed at empowering veterinary professionals.

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: Pet Owner Experience Panel.

Event Snapshot:

🗓 Date: 5th November, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-Pet Owner Experience Panel - Cutting Wait Times in Half: Bold Solutions for a Better Client Experience

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Streamlining scheduling systems to reduce bottlenecks.

▪️Leveraging tele-triage and nurse appointments for efficiency.

▪️Designing clinic flow with both pets and clients in mind.

▪️Communicating delays transparently to improve client trust.

▪️Using data to identify peak-time challenges and solutions.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

<https://www.veterinarybusinessinstitute.com/>

Nov 12th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Reputation & Communication Panel**

Hi ,

I hope you are doing great! I’m [Reshani Tamasha](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

I've been following your remarkable work to the veterinary community and believe you would provide tremendous value to our audience through a joint online event. We have an upcoming online event and have shortlisted you as a guest speaker.

### **A Quick Look at What We Do**

At the Veterinary Business Podcast, we cover a wide range of topics, including business strategies, marketing trends, financial management, client relations, AI, law, and more. Our main goal is to provide veterinarians, practice owners, and office managers in the USA and Canada, with the knowledge and insights they need to manage their practices effectively.

### **Our Podcast Co-Host Panel Includes:**

* Naren Arurajah - Founder of Veterinary Business Institute CEO of Ekwa Marketing
* Dr. Joel Parker - Veterinarian and Co-Founder of Parke Business Systems
* Dr. Mark Roozen - Veterinarian and International Business Advisor
* Dr. Amanda Landis - Hanna - Veterinarian and Chief Veterinary Officer of One Health Group

👉 For more information, please visit our website: [*Veterinary Business Institute*](https://www.veterinarybusinessinstitute.com/)

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: **Veterinary Reputation & Communication Panel.**

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### ​**​ Event Snapshot:**

* Date: 12th November, 2025
* Time: 8:00 PM to 9:00 PM EST
* Main topic- Veterinary Reputation & Communication Panel - Turning Complaints Into Confidence: How to Navigate Tough Client Conversations

Key discussion points:

▪️Active listening as the first step to resolving tension.

▪️Responding to emotional clients with empathy and professionalism.

▪️Training staff on consistent service recovery strategies.

▪️Turning negative experiences into opportunities for loyalty.

▪️Setting clear expectations to prevent miscommunication.

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

### **What We’re Looking For**

We believe your voice and expertise would resonate strongly with our global audience. You’ve been shortlisted based on your impactful work, and we’re confident you’d add tremendous value to the conversation.

### **What’s In It for You**

* Visibility: Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* Networking Opportunities: Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
* Content Contribution: Share your knowledge and insights, establishing yourself as a thought leader within the veterinary community and potentially leading to future speaking opportunities.
* Promotional Exposure: Your involvement will be highlighted across our promotional channels, including our website, social media platforms, and podcast episodes.
* Further Opportunities: Panelists who actively contribute and are recognized as experts by veterinary practice owners will be invited to future webinars, including solo Lunch and Learns, panels, or quarterly Veterinary Business Institute Summits.
* Attract Potential Clients: This platform will help you showcase your leadership and culture-building strategies, enhance your visibility, and ultimately attract clients seeking your expertise.

**Here’s a quick summary of how the partnership works:**

* No financial commitment is required, as the event is fully sponsored and free to attend.
* Promotional materials will be provided to share with your audience.
* Your only commitment would be to assist in promoting the event and encouraging sign-ups to help make it successful. Any effort to boost registrations would be deeply appreciated.
* The event will be recorded for later viewing.
* Additionally, if you were able to secure more than 10 registrations you will receive the full registration list after the event and if you were able to secure more than 25 registrations you will have the chance to feature in our podcast and be considered a long-term partner for future collaborations as a token of our appreciation(we organize mini summits, summits, expert panels as well).

A host from our academy will be there to support you throughout the session. At the end, the host will also display a slide featuring a free giveaway from our platinum sponsor, Ekwa Marketing.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

Nov 12 LinkedIn

Hi ,

I’m Reshani Tamasha, and I serve as an Independent Consultant for Veterinary Business Institute.

In addition to the podcast, we also host webinars aimed at empowering veterinary professionals.

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: Veterinary Reputation & Communication Panel.

Event Snapshot:

🗓 Date: 12th November, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic-Veterinary Reputation & Communication Panel - Turning Complaints Into Confidence: How to Navigate Tough Client Conversations

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Active listening as the first step to resolving tension.

▪️Responding to emotional clients with empathy and professionalism.

▪️Training staff on consistent service recovery strategies.

▪️Turning negative experiences into opportunities for loyalty.

▪️Setting clear expectations to prevent miscommunication.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

<https://www.veterinarybusinessinstitute.com/>

Nov 20th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Wellbeing & Resilience Panel**

Hi ,

I hope you are doing great! I’m [Reshani Tamasha](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

I've been following your remarkable work to the veterinary community and believe you would provide tremendous value to our audience through a joint online event. We have an upcoming online event and have shortlisted you as a guest speaker.

### **A Quick Look at What We Do**

At the Veterinary Business Podcast, we cover a wide range of topics, including business strategies, marketing trends, financial management, client relations, AI, law, and more. Our main goal is to provide veterinarians, practice owners, and office managers in the USA and Canada, with the knowledge and insights they need to manage their practices effectively.

### **Our Podcast Co-Host Panel Includes:**

* Naren Arurajah - Founder of Veterinary Business Institute CEO of Ekwa Marketing
* Dr. Joel Parker - Veterinarian and Co-Founder of Parke Business Systems
* Dr. Mark Roozen - Veterinarian and International Business Advisor
* Dr. Amanda Landis - Hanna - Veterinarian and Chief Veterinary Officer of One Health Group

👉 For more information, please visit our website: [*Veterinary Business Institute*](https://www.veterinarybusinessinstitute.com/)

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: **Veterinary Wellbeing & Resilience Panel.**

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### ​**​ Event Snapshot:**

* Date: 20th November, 2025
* Time: 8:00 PM to 9:00 PM EST
* Main topic- Veterinary Wellbeing & Resilience Panel - Boundaries That Stick: Finding Balance Between Veterinary Life and Real Life

Key discussion points:

▪️Recognizing early signs of compassion fatigue and burnout.

▪️Establishing clear work-life boundaries without guilt.

▪️Teaching clients to respect after-hours limits.

▪️The role of leadership in modeling balance for teams.

▪️Self-care practices that support long-term sustainability.

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

### **What We’re Looking For**

We believe your voice and expertise would resonate strongly with our global audience. You’ve been shortlisted based on your impactful work, and we’re confident you’d add tremendous value to the conversation.

### **What’s In It for You**

* Visibility: Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* Networking Opportunities: Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
* Content Contribution: Share your knowledge and insights, establishing yourself as a thought leader within the veterinary community and potentially leading to future speaking opportunities.
* Promotional Exposure: Your involvement will be highlighted across our promotional channels, including our website, social media platforms, and podcast episodes.
* Further Opportunities: Panelists who actively contribute and are recognized as experts by veterinary practice owners will be invited to future webinars, including solo Lunch and Learns, panels, or quarterly Veterinary Business Institute Summits.
* Attract Potential Clients: This platform will help you showcase your leadership and culture-building strategies, enhance your visibility, and ultimately attract clients seeking your expertise.

**Here’s a quick summary of how the partnership works:**

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* The event will be recorded for later viewing.
* Additionally, if you were able to secure more than 10 registrations you will receive the full registration list after the event and if you were able to secure more than 25 registrations you will have the chance to feature in our podcast and be considered a long-term partner for future collaborations as a token of our appreciation(we organize mini summits, summits, expert panels as well).

A host from our academy will be there to support you throughout the session. At the end, the host will also display a slide featuring a free giveaway from our platinum sponsor, Ekwa Marketing.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

Nov 20 LinkedIn

Hi ,

I’m Reshani Tamasha, and I serve as an Independent Consultant for Veterinary Business Institute.

In addition to the podcast, we also host webinars aimed at empowering veterinary professionals.

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: Veterinary Wellbeing & Resilience Panel.

Event Snapshot:

🗓 Date: 20th November, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic- Veterinary Wellbeing & Resilience Panel - Boundaries That Stick: Finding Balance Between Veterinary Life and Real Life

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Recognizing early signs of compassion fatigue and burnout.

▪️Establishing clear work-life boundaries without guilt.

▪️Teaching clients to respect after-hours limits.

▪️The role of leadership in modeling balance for teams.

▪️Self-care practices that support long-term sustainability.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

<https://www.veterinarybusinessinstitute.com/>

Nov 27th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Workforce Engagement Panel**

Hi ,

I hope you are doing great! I’m [Reshani Tamasha](https://www.linkedin.com/in/reshani-tamasha-0a7a66171/), and I serve as an Independent Consultant for [Veterinary Business Institute](https://www.veterinarybusinessinstitute.com/). It’s a pleasure to connect with you!

I've been following your remarkable work to the veterinary community and believe you would provide tremendous value to our audience through a joint online event. We have an upcoming online event and have shortlisted you as a guest speaker.

### **A Quick Look at What We Do**

At the Veterinary Business Podcast, we cover a wide range of topics, including business strategies, marketing trends, financial management, client relations, AI, law, and more. Our main goal is to provide veterinarians, practice owners, and office managers in the USA and Canada, with the knowledge and insights they need to manage their practices effectively.

### **Our Podcast Co-Host Panel Includes:**

* Naren Arurajah - Founder of Veterinary Business Institute CEO of Ekwa Marketing
* Dr. Joel Parker - Veterinarian and Co-Founder of Parke Business Systems
* Dr. Mark Roozen - Veterinarian and International Business Advisor
* Dr. Amanda Landis - Hanna - Veterinarian and Chief Veterinary Officer of One Health Group

👉 For more information, please visit our website: [*Veterinary Business Institute*](https://www.veterinarybusinessinstitute.com/)

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: **Veterinary Workforce Engagement Panel.**

This webinar is designed to help veterinary professionals redefine leadership, strengthen team communication, and build thriving practice cultures. The webinar will be in a panel format, featuring you as an expert alongside other leaders in the field.

### ​**​ Event Snapshot:**

* Date: 27th November, 2025
* Time: 8:00 PM to 9:00 PM EST
* Main topic- Veterinary Workforce Engagement Panel - Beyond Paychecks: What Teams Really Want to Stay, Grow, and Succeed

Key discussion points:

▪️Beyond job postings: creative recruitment strategies that actually work.

▪️Reducing burnout through realistic scheduling and workload management.

▪️Building career pathways that encourage professional growth.

▪️Retention strategies that go beyond paychecks and bonuses.

▪️How culture impacts recruitment and long-term loyalty.

* Number of Speakers: 2-3
* Format: Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

### **What We’re Looking For**

We believe your voice and expertise would resonate strongly with our global audience. You’ve been shortlisted based on your impactful work, and we’re confident you’d add tremendous value to the conversation.

### **What’s In It for You**

* Visibility: Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* Networking Opportunities: Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
* Content Contribution: Share your knowledge and insights, establishing yourself as a thought leader within the veterinary community and potentially leading to future speaking opportunities.
* Promotional Exposure: Your involvement will be highlighted across our promotional channels, including our website, social media platforms, and podcast episodes.
* Further Opportunities: Panelists who actively contribute and are recognized as experts by veterinary practice owners will be invited to future webinars, including solo Lunch and Learns, panels, or quarterly Veterinary Business Institute Summits.
* Attract Potential Clients: This platform will help you showcase your leadership and culture-building strategies, enhance your visibility, and ultimately attract clients seeking your expertise.

**Here’s a quick summary of how the partnership works:**

* No financial commitment is required, as the event is fully sponsored and free to attend.
* Promotional materials will be provided to share with your audience.
* Your only commitment would be to assist in promoting the event and encouraging sign-ups to help make it successful. Any effort to boost registrations would be deeply appreciated.
* The event will be recorded for later viewing.
* Additionally, if you were able to secure more than 10 registrations you will receive the full registration list after the event and if you were able to secure more than 25 registrations you will have the chance to feature in our podcast and be considered a long-term partner for future collaborations as a token of our appreciation(we organize mini summits, summits, expert panels as well).

A host from our academy will be there to support you throughout the session. At the end, the host will also display a slide featuring a free giveaway from our platinum sponsor, Ekwa Marketing.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

Nov 27 LinkedIn

Hi ,

I’m Reshani Tamasha, and I serve as an Independent Consultant for Veterinary Business Institute.

In addition to the podcast, we also host webinars aimed at empowering veterinary professionals.

On behalf of the Team, I’d love to extend a warm invitation for you to join us as a featured speaker at our upcoming Expert Panel Webinar Series: Veterinary Workforce Engagement Panel.

Event Snapshot:

🗓 Date: 27th November, 2025

🕖 Time: 8:00 PM to 9:00 PM EST

🎯Main topic- Veterinary Workforce Engagement Panel - Beyond Paychecks: What Teams Really Want to Stay, Grow, and Succeed

🎯Format: Panel Discussion with Interactive Q&A (2-3 Speakers)

🎙Platform: Online live zoom event

💬Key discussion points:

▪️Opportunities for mentorship and skill-building.

▪️Recognition and appreciation as motivators.

▪️The role of flexibility in modern veterinary workplaces.

▪️Empowering team members through autonomy and trust.

▪️Creating pathways for career advancement within the practice.

We’re incredibly excited about this event and would be honored to have you on board and to learn from your expertise. Looking forward to hearing from you!

<https://www.veterinarybusinessinstitute.com/>

OCT 08th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Culture & Leadership Expert Panel**

Hello

I hope you are doing great! I’m

Shahina Alexandra, Program Coordinator of the Veterinary Business Podcast &

Institute. It’s a pleasure to connect with you! I recently came across your

Profiled and was impressed by your contributions to the veterinary community.

### Overview of Our Institute and Podcast:

At the Veterinary Business Podcast,

We cover a wide range of topics, including business strategies, marketing

trends, financial management, client relations, AI, law, and more. Our main

The goal is to provide veterinarians, practice owners, and office managers in the

USA and Canada, with the knowledge and insights they need to manage their

practices effectively.

### Our Podcast Co-Host Panel Includes:

* Naren Arurajah – Founder of Veterinary Business Institute CEO of Ekwa Marketing
* Dr. Joel Parker – Veterinarian and Co-Founder of Parke Business Systems
* Dr. Mark Roozen – Veterinarian and International Business Advisor
* Dr. Amanda Landis-Hanna – Veterinarian and Chief Veterinary Officer of One Health Group
* Michael Walker – Leadership Coach & Consultant

👉 For more information, please visit our website:*[Veterinary Business](https://www.veterinarybusinessinstitute.com/)*

*[Institute](https://www.veterinarybusinessinstitute.com/)*

On behalf of Naren, Founder of the

Veterinary Business Institute, and the Veterinary Business Institute Team, we

would like to extend an invitation for you to participate as a speaker

in our Annual Expert Panel Webinar Series: Veterinary Culture & Leadership Panel. This webinar is designed to help veterinary

professionals redefine leadership, strengthen team communication, and build thriving practice cultures.

The webinar will be in a panel

format, featuring you as an expert alongside other leaders in the field. Adeesha Pemananda, Co-Host of the Veterinary Business Podcast and Leadership Coach,

will moderate it.

### Panel Webinar Details:

* Date: Wednesday, October 8, 2025
* Time: 8:00 PM to 9:00 PM EST
* Duration: 1 Hour
* Topic: *From Stuck to Thriving: Redefining Leadership, Communication, and Culture in Modern Veterinary Practices Format*:
* Panel Discussion with Interactive Q&A Session
* Platform: Zoom
* Webinar Type: Live Webinar (also streaming on our LinkedIn and Facebook pages)
* Event Registration: Complimentary

Webinar Focus:

* Redefining veterinary leadership for the modern practice
* Building cultures that foster innovation, accountability, and trust
* Improving team communication to reduce burnout and turnover
* Aligning practice values with evolving client expectations
* Measuring qualitative success with meaningful performance indicators

How This Will Benefit You:

* Visibility: Showcase your expertise to a broad audience of veterinarians and practice owners eager to learn from industry leaders.
* Networking Opportunities: Connect with fellow panelists and engage with a community of veterinary professionals, fostering relationships that can lead to future collaborations.
* Content Contribution: Share your knowledge and insights, establishing yourself as a thought leader within the veterinary community and potentially leading to future speaking opportunities.
* Promotional Exposure: Your involvement will be highlighted across our promotional channels, including our website, social media platforms, and podcast episodes.
* Further Opportunities: Panelists who actively contribute and are recognized as experts by veterinary practice owners will be invited to future webinars, including solo Lunch and Learns, panels, or quarterly Veterinary Business Institute Summits.
* Attract Potential Clients: This platform will help you showcase your leadership and culture-building strategies, enhance your visibility, and ultimately attract clients seeking your expertise.

We are committed to creating a dynamic and engaging experience for our panelists and attendees, and we would be thrilled to have you join us. Please don’t hesitate to reach out if you have any questions.

Thank you for considering this opportunity. I look forward to hearing from you soon and collaborating on this

exciting event!

OCT 13th

**Invitation to Share Your Expertise at the Veterinary Business Institute’s Veterinary Financial Health Panel**

Hello

I hope this message finds you well! My name is **Shahina Alexandra**, and I’m the Program Coordinator of the **Veterinary Business Podcast & Institute**. It’s a pleasure to connect with you. I’ve been following your contributions to the veterinary community, and I am truly impressed by the depth of expertise you bring to the profession.

**About the Veterinary Business Podcast & Institute** Our mission is to equip veterinarians, practice owners, and office managers across the USA and Canada with the tools they need to manage their practices successfully. Through our podcast and educational events, we explore business strategies, financial management, marketing, client relations, technology, law, and more.

**Our Expert Panel Co-Hosts Include:**

* **Naren Arurajah** – Founder, Veterinary Business Institute & CEO of Ekwa Marketing
* **Dr. Joel Parker** – Veterinarian & Co-Founder, Parke Business Systems
* **Dr. Mark Roozen** – Veterinarian & International Business Advisor
* **Dr. Amanda Landis-Hanna** – Veterinarian & Chief Veterinary Officer, One Health Group
* **Michael Walker** – Leadership Coach & Consultant

👉 Learn more about us here: *Veterinary Business Institute*

On behalf of **Naren Arurajah** and the entire Veterinary Business Institute team, I would like to extend an invitation for you to participate as a **featured speaker** in our **Annual Expert Panel Webinar Series: Veterinary Financial Health Panel**.

**Panel Webinar Details**

* **Date:** Wednesday, October 13th, 2025
* **Time:** 8:00 PM – 9:00 PM EST
* **Format:** Live Panel Discussion with Interactive Q&A
* **Duration:** 1 Hour
* **Platform:** Zoom (also streaming live on LinkedIn & Facebook)
* **Registration:** Complimentary

**Panel Topic:** *Hidden Profit Leaks: What Every Practice Owner Needs to Know About Money Management*

**Webinar Focus**

* Identifying commonly overlooked expenses that erode practice profits
* The role of inventory management in financial health
* Setting pricing structures that reflect the true value of services
* Leveraging financial reports to make smarter business decisions
* How small operational changes can unlock major profit growth

**Why Join This Panel?**

* **Visibility:** Share your expertise with a wide audience of veterinarians and practice owners.
* **Networking:** Connect with leading panelists and a vibrant veterinary community.
* **Thought Leadership:** Position yourself as a trusted authority in veterinary business and financial management.
* **Promotional Exposure:** Be featured across our website, podcast, and social media platforms.
* **Future Opportunities:** Panelists are prioritized for upcoming summits, solo sessions, and special features.
* **Client Attraction:** Strengthen your brand as a financial thought leader for veterinary practices.

We are committed to creating a dynamic and engaging learning experience for both our panelists and attendees, and we would be honored to have you share your expertise with us.

Please let me know if you have any questions. We would be thrilled to collaborate with you on this exciting event!